

Module 02 Worksheet: Choose a Business Model

1. What do you enjoy most; creating, teaching, serving, connecting, or curating? This can shape your ideal model. (Write about what energizes and fulfills you.)
2. How much time can you commit weekly to your business each week??Some models require less hands-on time than others.(Be honest about your availability.)
3. What skills or experience do you already have, or want to learn, that can support your business model? (List current assets, knowledge, or interests.)
4. Would you rather work one-on-one or serve many people at once? This helps determine scale and energy output. (Explain your preference and why.)
5. Do you prefer one-time sales, recurring income, or a mix of both? This will influence the design and delivery of your model. (How does this influence your business direction?)
6. Based on your responses above, which business model feels like the best fit right now? This is just a first impression. (Service, product, course, membership, affiliate, or hybrid?)
7. What is one small action you can take this week to move toward building this model? A step to research, outline, or begin offering something. (Please explain in some detail.)